

**WSOC-TV**

Agency Name: GMMB

Today's date: 10/23/2012

Advertiser Name: Barack Obama

Invoice Nbr.: \_\_\_\_\_

☒ Credit ☐ Debit ☐ Refund ☐ Transfer ☐ OSI Contract # 325053

☐ Agency # ☐ Advertiser # ☐ Order Type

Date Aired: \_\_\_\_\_

Time Aired: \_\_\_\_\_

A/E Name: Andrea Moore

A/E Number: \_\_\_\_\_

Ntl. Rep Nbr: \_\_\_\_\_

Billed at Rate: \_\_\_\_\_

Corrected Rate: \_\_\_\_\_

Gross Credit/Debit: \$15,640.00

Net Credit/Debit: \$13,294.00

**REASON FOR ADJUSTMENT:**

**SALES**

- ☐ Agency Commission Adj.
- ☐ Sales Ordering Error
- ☐ Makegood Error
- ☐ Rate Adjustment
- ☐ Telerep Ordering Error
- ☐ Telerep Makegood Error
- ☐ Spots Double Ordered

**OTHER**

- ☐ Carting Error
- ☐ Technical Difficulty
- ☐ Network Overrun
- ☐ Invoice Billing Error
- ☐ Computer Conv. Error
- ☐ Production Billing Adj.
- ☐ Internet

**TRAFFIC**

- ☐ Product Conflict
- ☐ Poor Rotation
- ☐ Incorrect Media
- ☐ Outside Time Period
- ☐ Order Entry Error

**EXPLANATION:**

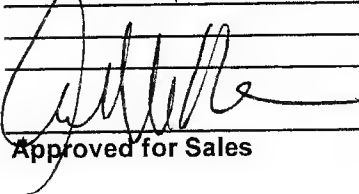
credit due rebates for the week of 9/17 - dollars are being respend

sun 10/7 9-10p 1x \$8500

Mon 10/8 10-11p 1x \$4500

Sat 10/6 3-330p 1x \$1065

Fri 10/18 9-10p 1x \$1575

  
Approved for Sales

\_\_\_\_\_  
Approved for Accounting



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates  
3060 K Street NW  
Washington, DC 20007

## Contract # 325053

Schedule Dates	09/18/12-10/19/12	Date Entered	08/01/12
Advertiser	Pol/B Obama/D/Pre/US (16256)	Last Modified	10/18/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	1536/OBAMA FOR AMERICA (134148)	Headline #	06260214
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Oemo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1536	Commission	\$24,768.00
Account Types	National/Political	Net Total	\$140,352.00
Billing Type	Standard	Sales Tax	
Comments	OBAMA FOR AMERICA		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	09/18/12-09/21/12	5	:30	5A- 5:30A (EST)	4		X	X	X	X			4	\$425.00	\$1,700.00	Charlotte (WSOC)		9/13/12
2.1	Normal Line / Spot	09/18/12-09/21/12	5	:30	6A- 6:30A (EST)	5		X	X	X	X			5	\$850.00	\$4,250.00	Charlotte (WSOC)		9/13/12
3.1	Normal Line / Spot	09/18/12-09/21/12	5	:30	7A- 8A (EST)	8		X	X	X	X			8	\$775.00	\$6,200.00	Charlotte (WSOC)		9/13/12
4.1	Normal Line / Spot	09/18/12-09/21/12	5	:30	8A- 9A (EST)	8		X	X	X	X			8	\$725.00	\$5,800.00	Charlotte (WSOC)		9/13/12
5.0	Normal Line / Spot	09/18/12-09/21/12	6	:30	4:30A- 4:59A (EST)	1		X	X	X	X			1	\$75.00	\$75.00	Charlotte (WSOC)		8/1/12
7.1	Normal Line / Spot	09/22/12-09/22/12	5	:30	6A- 7A (EST)							2		2	\$300.00	\$600.00	Charlotte (WSOC)		9/13/12
8.1	Normal Line / Spot	09/22/12-09/22/12	5	:30	7A- 8A (EST)							1		1	\$325.00	\$325.00	Charlotte (WSOC)		9/13/12
9.1	Normal Line / Spot	09/22/12-09/22/12	5	:30	8A- 9A (EST)							1		1	\$475.00	\$475.00	Charlotte (WSOC)		9/13/12
10.1	Normal Line / Spot	09/23/12-09/23/12	5	:30	6A- 7A (EST)								1	1	\$275.00	\$275.00	Charlotte (WSOC)		9/13/12
11.1	Normal Line / Spot	09/23/12-09/23/12	5	:30	7A- 8A (EST)								1	1	\$300.00	\$300.00	Charlotte (WSOC)		9/13/12
12.1	Normal Line / Spot	09/23/12-09/23/12	5	:30	8A- 9A (EST)								1	1	\$500.00	\$500.00	Charlotte (WSOC)		9/13/12
13.1	Normal Line / Spot	09/18/12-09/21/12	5	:30	9A- 10A (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		9/13/12
14.1	Normal Line / Spot	09/18/12-09/21/12	5	:30	10A- 11A (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		9/13/12
15.1	Normal Line / Spot	09/18/12-09/21/12	5	:30	10:58A- 12P (EST)	4		X	X	X	X			4	\$550.00	\$2,200.00	Charlotte (WSOC)		9/13/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Sep. 2012	135	\$147,215.00
Oct. 2012	5	\$17,905.00
<b>Grand Total:</b>	<b>140</b>	<b>\$165,120.00</b>



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

## Contract # 325053

<b>Schedule Dates</b>	09/18/12-10/19/12	<b>Date Entered</b>	08/01/12
<b>Advertiser</b>	Pol/B Obama/D/Pre/US (16256)	<b>Last Modified</b>	10/18/12
<b>Agency</b>	Greer, Margolis, Mitchell & Associates (2890)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - Federal Candidate (1067)	<b>CO-OP</b>	No
<b>Brand</b>	1536/OBAMA FOR AMERICA (134148)	<b>Headline #</b>	06260214
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	BASSETT, LAURA	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	95/404/4536	<b>Commission</b>	\$24,768.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$149,352.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	OBAMA FOR AMERICA		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Sep. 2012	135	\$147,215.00
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<b>Grand Total:</b>	<b>140</b>	<b>\$165,120.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.1	Normal Line / Spot	09/18/12-09/21/12	5	:30	12P-1P (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		9/13/12
17.1	Normal Line / Spot	09/22/12-09/22/12	5	:30	12P-12:30P (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)		9/13/12
18.1	Normal Line / Spot	09/23/12-09/23/12	5	:30	12P-12:30P (EST)								1	1	\$275.00	\$275.00	Charlotte (WSOC)		9/13/12
19.1	Normal Line / Spot	09/18/12-09/21/12	6	:30	4P-5P (EST)	4		X	X	X	X			4	\$825.00	\$3,300.00	Charlotte (WSOC)		9/13/12
20.1	Normal Line / Spot	09/18/12-09/21/12	5	:30	5P-5:30P (EST)	6		X	X	X	X			6	\$850.00	\$5,100.00	Charlotte (WSOC)		9/13/12
21.1	Normal Line / Spot	09/18/12-09/21/12	5	:30	5:30P-6P (EST)	6		X	X	X	X			6	\$875.00	\$5,250.00	Charlotte (WSOC)		9/13/12
22.1	Normal Line / Spot	09/18/12-09/21/12	5	:30	6P-6:30P (EST)	7		X	X	X	X			7	\$1,100.00	\$7,700.00	Charlotte (WSOC)		9/13/12
23.2	Normal Line / Spot	09/22/12-09/22/12	5	:30	7P-7:30P (EST)							1		1	\$490.00	\$490.00	Charlotte (WSOC)		9/13/12
24.1	Normal Line / Spot	09/23/12-09/23/12	5	:30	6P-6:30P (EST)								1	1	\$1,000.00	\$1,000.00	Charlotte (WSOC)		9/13/12
25.1	Normal Line / Spot	09/18/12-09/21/12	5	:30	6:58P-7:30P (EST)	4		X	X	X	X			4	\$850.00	\$3,400.00	Charlotte (WSOC)		9/13/12
26.1	Normal Line / Spot	09/18/12-09/21/12	5	:30	7:30P-7:56P (EST)	4		X	X	X	X			4	\$850.00	\$3,400.00	Charlotte (WSOC)		9/13/12
28.0	Normal Line / Spot	09/22/12-09/22/12	6	:30	7:30P-8P (EST)							1		1	\$500.00	\$500.00	Charlotte (WSOC)		8/1/12
29.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	8P-10P (EST)								1	1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		9/13/12
30.0	Normal Line / Spot	09/18/12-09/18/12	6	:30	10P-11P (EST)			1						1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		8/1/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

# Contract # 325053

<b>Schedule Dates</b>	09/18/12-10/19/12
<b>Advertiser</b>	Pol/B Obama/D/Pre/US (16256)
<b>Agency</b>	Greer, Margolis, Mitchell & Associates (2890)
<b>Product</b>	Political - Federal Candidate (1067)
<b>Brand</b>	1536/OBAMA FOR AMERICA (134148)
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)
<b>Sales Office</b>	Telerep/Philadelphia
<b>Buyer Name</b>	BASSETT, LAURA
<b>Phone/Fax</b>	/
<b>CPE</b>	95/404/4536
<b>Account Types</b>	National/Political
<b>Billing Type</b>	Standard
<b>Comments</b>	OBAMA FOR AMERICA

<b>Date Entered</b>	08/01/12
<b>Last Modified</b>	10/18/12
<b>Entered By</b>	Jill Hipkind
<b>CO-OP</b>	No
<b>Headline #</b>	06260214
<b>Demo</b>	
<b>Order Type</b>	Normal
<b>Package Deal</b>	
<b>Commission %</b>	15.00
<b>Commission</b>	\$24,768.00
<b>Net Total</b>	\$140,352.00
<b>Sales Tax</b>	

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Sep. 2012	135	\$147,215.00
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<b>Grand Total:</b>	<b>140</b>	<b>\$165,120.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / Spot	09/20/12-09/20/12	6	:30	10P-11P (EST)						1			1	\$4,000.00		Charlotte (WSOC)		8/1/12
32.0	Normal Line / Spot	09/21/12-09/21/12	6	:30	9P-10P (EST)							1		1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		8/1/12
33.0	Normal Line / Spot	09/21/12-09/21/12	6	:30	10P-11P (EST)							1		1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		8/1/12
34.1	Normal Line / Spot	09/18/12-09/21/12	5	:30	11P-11:35P (EST)			X	X	X	X			5	\$950.00	\$4,750.00	Charlotte (WSOC)		9/13/12
35.0	Normal Line / Spot	09/23/12-09/23/12	6	:30	11P-11:35P (EST)								1	1	\$850.00	\$850.00	Charlotte (WSOC)		8/1/12
36.0	Normal Line / Spot	09/22/12-09/22/12	6	:30	11:30P-12:05A (EST)								1	1	\$600.00	\$600.00	Charlotte (WSOC)		8/1/12
37.1	Normal Line / Spot	09/18/12-09/20/12	5	:30	11:35P-12:02A (EST)			X	X	X				3	\$500.00	\$1,500.00	Charlotte (WSOC)		9/13/12
38.2	Normal Line / Spot	09/20/12-09/20/12	6	:30	8:30P-11:30P (EST)					2				2	\$15,000.00	\$30,000.00	Charlotte (WSOC)		9/19/12
39.1	Normal Line / Spot	09/22/12-09/22/12	5	:30	8P-11:30P (EST)							2		2	\$2,500.00	\$5,000.00	Charlotte (WSOC)		9/13/12
40.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	5A-5:30A (EST)								1	1	\$425.00	\$425.00	Charlotte (WSOC)		9/13/12
41.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	6A-6:30A (EST)								1	1	\$850.00	\$850.00	Charlotte (WSOC)		9/13/12
42.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	7A-8A (EST)								2	2	\$775.00	\$1,550.00	Charlotte (WSOC)		9/13/12
43.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	8A-9A (EST)								2	2	\$725.00	\$1,450.00	Charlotte (WSOC)		9/13/12
44.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	9A-10A (EST)								1	1	\$375.00	\$375.00	Charlotte (WSOC)		9/13/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

<b>Contract #</b>	<b>325053</b>	<b>Schedule Dates</b>	09/18/12-10/19/12	<b>Date Entered</b>	08/01/12
<b>Advertiser</b>	Pol/B Obama/D/Pre/US (16256)	<b>Last Modified</b>	10/18/12	<b>Entered By</b>	Jill Hipskind
<b>Agency</b>	Greer, Margolis, Mitchell & Associates (2890)	<b>CO-OP</b>	No	<b>Headline #</b>	06260214
<b>Product</b>	Political - Federal Candidate (1067)	<b>Demo</b>		<b>Order Type</b>	Normal
<b>Brand</b>	1536/OBAMA FOR AMERICA (134148)	<b>Package Deal</b>		<b>Commission %</b>	15.00
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Commission</b>	\$24,768.00	<b>Net Total</b>	\$140,352.00
<b>Sales Office</b>	Telerep/Philadelphia	<b>Commission Tax</b>		<b>Sales Tax</b>	
<b>Buyer Name</b>	BASSETT, LAURA				
<b>Phone/Fax</b>	/				
<b>CPE</b>	95/104/1536				
<b>Account Types</b>	National/Political				
<b>Billing Type</b>	Standard				
<b>Comments</b>	OBAMA FOR AMERICA				

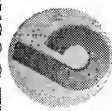
Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
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<b>Grand Total:</b>	<b>140</b>	<b>\$165,120.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
45.1	Normal Line / Spot	09/24/12-09/24/12	S	:30	SP- 5:30P (EST)	1	1							1	\$850.00	\$850.00	Charlotte (WSOC)		9/13/12
46.1	Normal Line / Spot	09/24/12-09/24/12	S	:30	S-30P- 6P (EST)	1	1							1	\$875.00	\$875.00	Charlotte (WSOC)		9/13/12
47.1	Normal Line / Spot	09/24/12-09/24/12	S	:30	6P- 6:30P (EST)	1	X							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		9/13/12
48.1	Normal Line / Spot	09/24/12-09/24/12	S	:30	6:58P- 7:30P (EST)	1	1							1	\$850.00	\$850.00	Charlotte (WSOC)		9/13/12
49.1	Normal Line / Spot	09/24/12-09/24/12	S	:30	7:30P- 7:56P (EST)	1	1							1	\$850.00	\$850.00	Charlotte (WSOC)		9/13/12
50.1	Normal Line / Spot	09/24/12-09/24/12	S	:30	11P- 11:35P (EST)	1	1							1	\$950.00	\$950.00	Charlotte (WSOC)		9/13/12
51.1	Normal Line / Spot	09/24/12-09/24/12	S	:30	11:35P- 12:02A (EST)	1	1							1	\$500.00	\$500.00	Charlotte (WSOC)		9/13/12
52.1	Normal Line / Spot	09/21/12-09/21/12	S	:30	12:05A- 12:35A (EST)	1					1			1	\$500.00	\$500.00	Charlotte (WSOC)		9/13/12
53.0	M/G For 31.0.1 / Spot	09/21/12-09/21/12	S	:30	10P- 11P (EST)	1					X			1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		9/6/12
54.0	Normal Line / Spot	09/24/12-09/24/12	S	:30	10A- 11A (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		9/13/12
55.0	Normal Line / Spot	09/24/12-09/24/12	S	:30	10:58A- 12P (EST)	1	X							1	\$550.00	\$550.00	Charlotte (WSOC)		9/13/12
56.0	Normal Line / Spot	09/24/12-09/24/12	S	:30	12P- 1P (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		9/13/12
57.0	Normal Line / Spot	09/24/12-09/24/12	S	:30	4P- 5P (EST)	1	X							1	\$825.00	\$825.00	Charlotte (WSOC)		9/13/12
58.0	Normal Line / Spot	09/18/12-09/21/12	S	:30	5:30A- 6A (EST)	1	1	1	1	1				4	\$425.00	\$1,700.00	Charlotte (WSOC)		9/13/12

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<b>Brand</b>	1536/OBAMA FOR AMERICA (134148)	<b>Package Deal</b>		<b>Commission %</b>	15.00
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<b>Buyer Name</b>	BASSETT, LAURA				
<b>Phone/Fax</b>	/				
<b>CPE</b>	95/104/4536				
<b>Account Types</b>	National/Political				
<b>Billing Type</b>	Standard				
<b>Comments</b>	OBAMA FOR AMERICA				

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
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59.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	5:30A- 6A (EST)	1								1	\$425.00	\$425.00	Charlotte (WSOC)		9/13/12
60.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	6:30A- 7A (EST)	1								1	\$850.00	\$850.00	Charlotte (WSOC)		9/13/12
61.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	6:30A- 7A (EST)			1	1	1	1			4	\$850.00	\$3,400.00	Charlotte (WSOC)		9/13/12
62.0	Normal Line / Spot	09/20/12-09/20/12	6	:30	8P- 8.15P (EST)					1				1	\$7,000.00	\$7,000.00	Charlotte (WSOC)		9/19/12
63.0	Normal Line / Spot	09/23/12-09/23/12	6	:30	7P- 8P (EST)								1	1	\$1,000.00	\$1,000.00	Charlotte (WSOC)		9/19/12
64.0	Normal Line / Spot	10/07/12-10/07/12	4	:30	9P- 10P (EST)	1							X	1	\$8,500.00	\$8,500.00	Charlotte (WSOC)		10/5/12
65.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	10P- 11P (EST)	1	X							1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		10/5/12
66.0	Normal Line / Spot	10/06/12-10/06/12	3	:30	2:58P- COLLEGE FOOTBALL COUNTDOWN	1						X		1	\$1,065.00	\$1,065.00	Charlotte (WSOC)		10/5/12
67.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	6:30P- ABC WORLD NEWS TONIGHT	1					X			1	\$2,265.00	\$2,265.00	Charlotte (WSOC)		10/9/12
68.0	Normal Line / Spot	10/19/12-10/19/12	5	:30	9P- 10P (EST)	1					X			1	\$1,575.00	\$1,575.00	Charlotte (WSOC)		10/18/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.